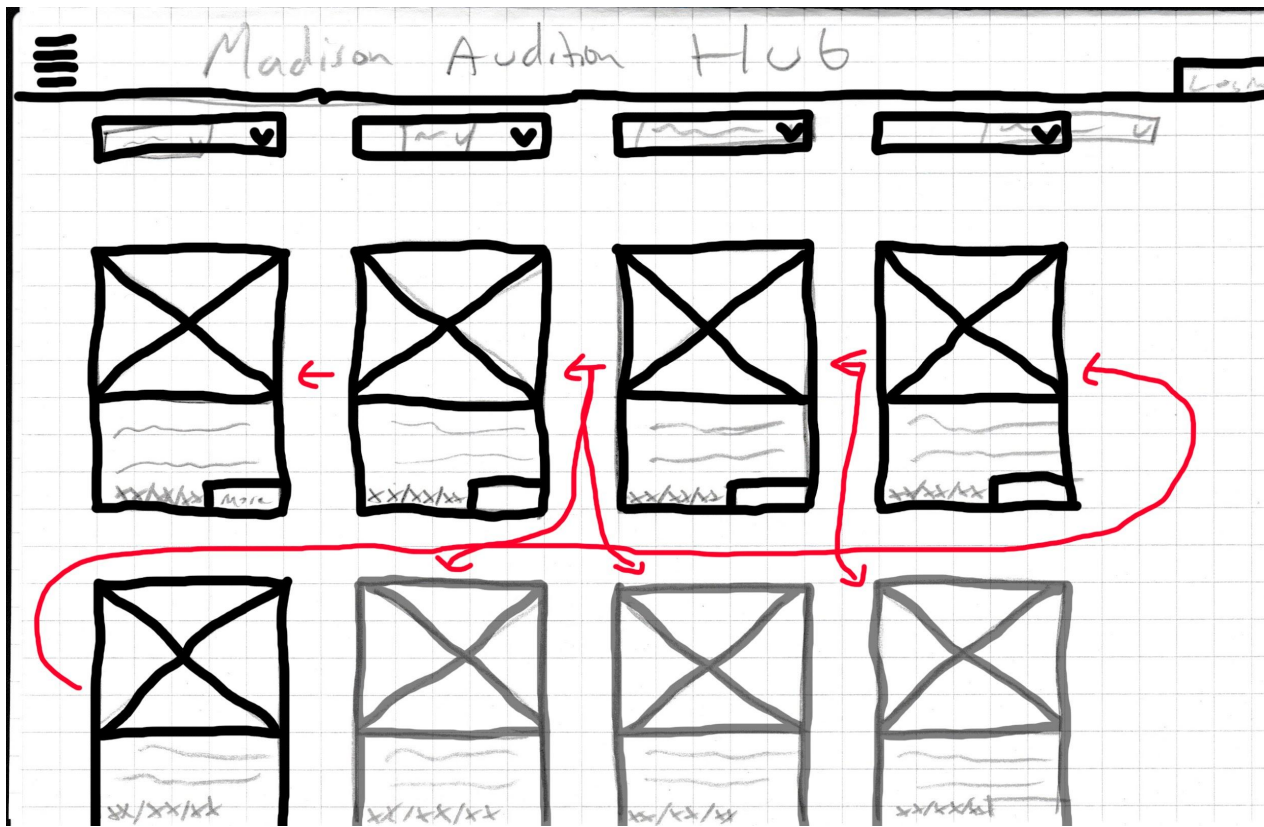


How might we **simplify** the audition process to alleviate the **stress** and **tedium** performers **feel** when seeking performance opportunities in the Madison region?



In this version, as filter options at the top are selected, more relevant listings move toward the top of the page, while less relevant listings are faded and move toward the bottom. They do remain able to be interacted with if the user decides to explore further

Iteration 1 - Grid

Aligning all of the elements to a grid, using the same spacing for gutters between elements, gives the site a clean and professional look. This is important as users have expressed how information is extremely unorganized, so a strict, uniform layout should bring piece of mind.

☰

Play - Drama ▾ ~Any Company~ ▾ Sun Prairie ▾ Enter Keyword(s)

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Iteration 2 - Gestalt

Here I used the principle of proximity to group listings by the number of filters they match. I also use the principle of completion to have the user understand there are more results they can scroll through for the first row. This is important as it also helps bring organization like in the first iteration, but also better sense of relevancy to make it easier for users to find the perfect show to audition for based on their personal criteria.

The wireframe shows a search interface with the following elements:

- Navigation:** A hamburger menu icon in the top left corner.
- Filters:** Four filter boxes at the top: "Play - Drama" (dropdown), "~Any Company~" (dropdown), "Sun Prairie" (dropdown), and "Enter Keyword(s)" (text input).
- Results Grid:**
 - Row 2:** Five listing cards. Each card has a placeholder image (a square with an 'X'), a paragraph of Lorem Ipsum text, and two date fields labeled "XX/XX/XXXX".
 - Row 1:** Three listing cards, identical in structure to the first row.