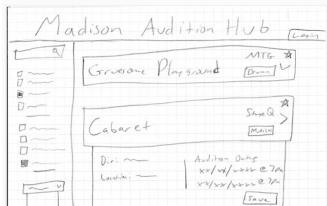
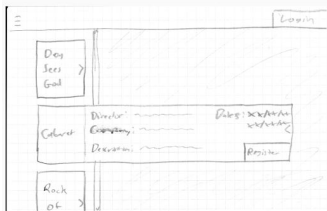
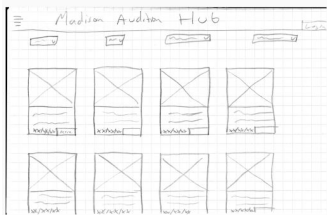
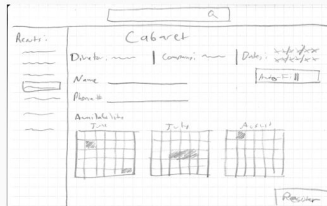


How might we **simplify** the audition process to alleviate the **stress** and **tedium** performers **feel** when seeking performance opportunities in the Madison region?

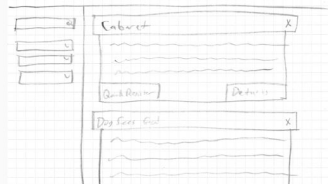
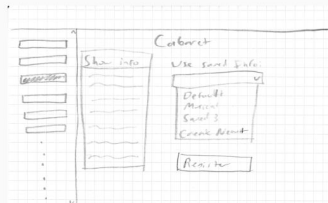
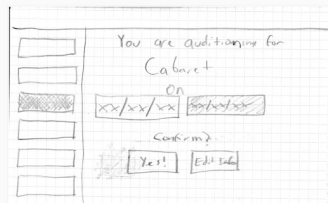
## Focused on Information



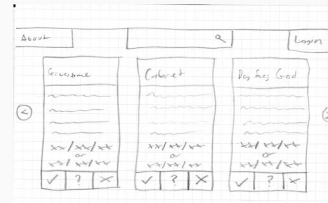
## Focused on Pre-Registration



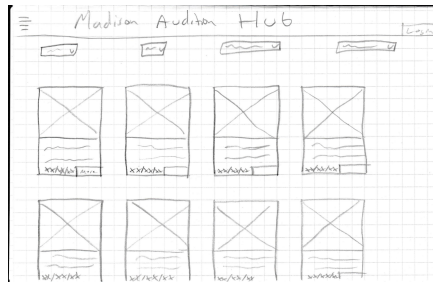
## Focused on Fast Pre-Registration



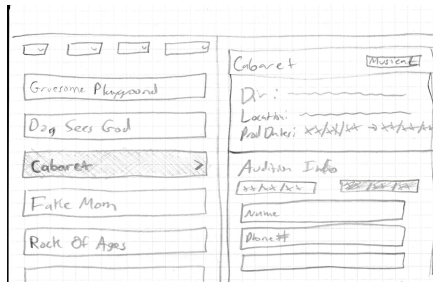
## Unique ideas



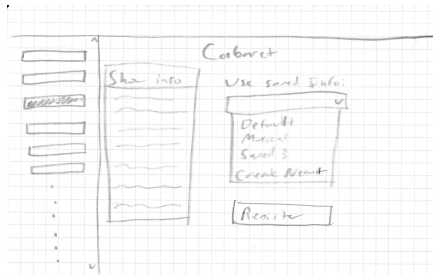
# Top 3 Ideas



This first idea came from being results and filter oriented. Based on criteria the user chooses, such as show type, company, date range, and others, the view of shows will filter down based on what their preference is. In addition, the user can search for specific shows via a search box. Each listing is clearly shown in a rectangular box. Half of the box is a picture (show logo or company logo) and the other half a very brief description, date of the audition, and a button to show more info about that audition listing. This view is very minimal and clean, only showing more information if the user wants it.



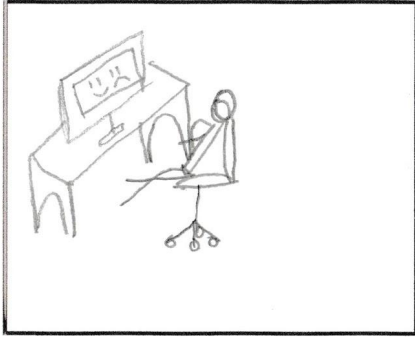
The next idea is very similar to the first, but it presents the information in a single page. The listings are long rectangles this time with just the show title. Clicking on one will have a drawer slide out from the side with more details on the show and audition. The additional thing here is the ability to register for the audition ahead of time right in the application. The user can fill out their info ahead of time to save time filling out the information at the site (and wasting paper). This idea helps save time at the audition as the user (and staff) can now spend time socializing or preparing instead of filling out forms.



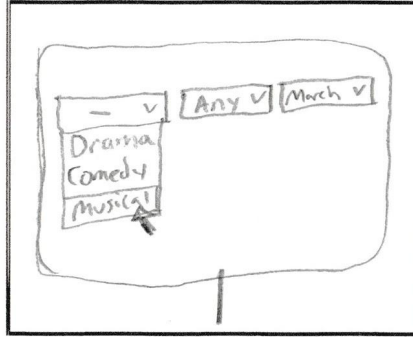
The final idea expands further on the previous two. There is a simple list of shows on the left hand side, filterable by the user's preferences. Clicking on a show reveals the show information similar to above. The change here is that there is no fields to pre-register, but instead a drop down box of "saved audition forms". The user will be able to save their information as to not need to enter it all in over and over again for every show. They will also be able to create a saved template for different reasons. One of the big issues users expressed with the process is the tedium of needing to fill out the same information over and over. This design helps alleviate that by saving the information for reuse.

# Storyboard Template

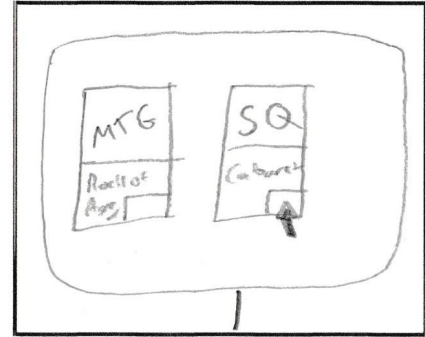
Name: Chris Dionio  
Project: Madison Audition Hub



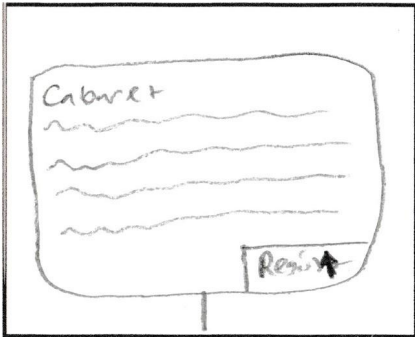
Our user is at his desk at home, looking for shows he can potentially audition for. He navigates his web browser to the Madison Audition Hub.



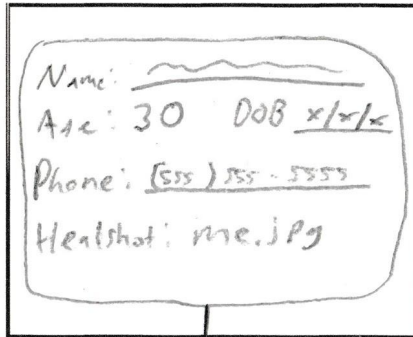
On our website, he sets the filters to what he is specifically looking for: a musical. He also knows he's available in March, so he sets the time frame too.



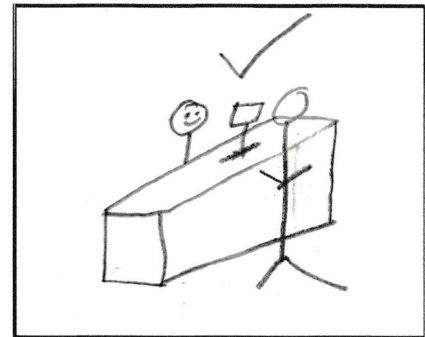
The site updates the page automatically to show only musicals in March. He finds one he likes and clicks to get more info.



The site shows the details of the show, such as a description, who's directing, and other requirements. He sold! The user clicks register.



Since the user is logged in, most of the information is pre-filled for him. Since this show has a couple additional needs, he fills out what is blank and submits it.



Upon arriving at the venue on the audition day, he gives his name. The stage manager says he's all checked in and does not need anymore information.

# Why these ideas?

All three ideas help solve the problem in different views, but also are flexible enough to borrow from one another as needed. All three are presented as minimal, clean designs, with more information being presented only at the user's request. The idea of saving or pre-filling the user's audition form information is a huge ask from my research, as that is seen as the most tedious and time consuming part of the process. I additionally like to show all of the potential listings to the user for browsing purposes, but allow for search and filtering as needed to narrow down results. I think any of these three ideas, or a combination between them, would help solve the problem greatly.